



APPENDIX 3: 2017-2020 Strategic Plan

2017-2020 Strategic Plan: DRAFT Approved by Council
June 13, 2017

Mission Statement:

The Graduate Student Society at Simon Fraser University is a dynamic, member-driven organization that supports graduate students to achieve their personal, professional, and academic goals at SFU and beyond. The Society is committed to receptive stewardship in order to provide relevant representation, advocacy, and services to our membership.

Vision Statement:

To be an exemplary student organization led by a passionate community dedicated to the well-being and success of its members.

Core values:

- Collaborative decision-making
- Fair and equitable practice
- Accountability
- Responsive stewardship
- Support graduate students in their pursuit of public higher education

Strategic Priorities	Objectives
Membership engagement and participation	<ul style="list-style-type: none"> ● Optimize outreach to new members during orientation and other events ● Deepen the engagement component of all events held by the GSS ● Increase training and resources for Caucuses and Council ● Maximize outreach to Caucuses, Council members, and the general membership ● Remove barriers to participation, be they physical, psychological, cultural or social
GSS services and program delivery	<ul style="list-style-type: none"> ● Address member needs and fill service gaps through member feedback ● Ensure our resources are used effectively through critical evaluations ● Increase our presence, services, and space at all SFU campuses by securing long-term arrangements in Burnaby, Vancouver, and Surrey ● Acquire additional resources and tools to improve our capacity for providing personal advocacy
Collaboration, public advocacy and representation	<ul style="list-style-type: none"> ● Complete comprehensive master agreement with SFU ● Improve ties with key partners at SFU, including SFSS, student fee groups, SFU Alumni Association, and TSSU



The Graduate Student Society at Simon Fraser University

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	<ul style="list-style-type: none">• Identify and act upon areas of common interest with external organizations, with a particular focus on graduate student societies in BC• Increase our public advocacy capacity and impact
Long-term sustainability and organizational capacity	<ul style="list-style-type: none">• Pursue donation, sponsorship, and other revenue generating opportunities• Strengthen our institutional efficiency and memory, focusing on administrative procedures, reporting, archiving, and transitions• Provide environmental sustainability leadership by identifying and implementing best practices• Provide quality professional development and training opportunities to staff and directors